

Organization of Chinese Americans
Greater Los Angeles Chapter

13th Annual

IMAGE AWARDS

September 24, 2004
Omni Los Angeles Hotel



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The Organization of Chinese Americans is a non-profit, non-partisan national civil rights advocacy organization of concerned Chinese and other Americans from around the country.

The primary objectives of OCA include: upholding the Constitution of the United States; fostering democracy; promoting active participation in civic and national life; securing social justice, equal opportunity and equal treatment of Chinese Americans and Asian/Pacific Americans; eliminating prejudices and ignorance and enhancing the image of Chinese and Asians in America; and promoting cultural heritage and appreciation.

Through its network of over 80 chapters and affiliates throughout the United States and its headquarters in Washington, D.C., OCA provides a direct channel for its members to voice their issues and concerns on a national level. Locally, OCA-Greater Los Angeles Chapter has had a long and successful record of mobilizing our communities and coalitions around issues important to Chinese and Asian/Pacific Americans. Together, we embrace the hopes and dreams of the more than 11 million Asian Pacific Americans in the United States.

UPS is proud to support the Organization of Chinese Americans



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PROGRAM

Welcome

Colleen Seto, Event Chair

Emcees

Honorable John Chiang

Member, California State Board of Equalization

Daisy Lin Shapiro

Filmmaker, Field Producer NBC4

President's Address

Stacey Fong Toda

Wells Fargo Foundation Internship Presentation

Roy Jasso, Wells Fargo

Wen Ho Lee Fellowship Presentation

Honorable Michael Eng, Monterey Park Mayor

Musical Performance

Nikki Hong

Awards Presentation

Kim Ng

Los Angeles Dodgers
Sports Achievement

Bill Imada

IW Group
Corporate Achievement

Terry R. Loo

On behalf of Friends of the Chinese American Museum
Community Achievement

Vincent Liao

Los Angeles Dodgers
Presenter

Roy Jasso

Wells Fargo Bank
Presenter

Honorable John Chiang

CA State Board of Equalization
Emcee

2004 Year in Review

Rita Ng, Miss California 2000

Grand Prize Raffle Drawing

EMCEE & PRESENTERS

JOHN CHIANG

MEMBER, CALIFORNIA STATE BOARD OF EQUALIZATION



In 2002, John Chiang was reelected to his second term as a Member of the State Board of Equalization (4th District), California's elected tax authority. Mr. Chiang is currently the highest-ranking Asian Pacific American state elected official in California and represents 8.5 million people in 73 cities throughout Los Angeles County.

As Board of Equalization Member, Mr. Chiang promotes public-private partnerships through community outreach and taxpayer education. During Mr. Chiang's tenure on the Board, he has had more legislative proposals signed into law than any other Member in the Board of Equalization's 125-year history.

Mr. Chiang has long been active in state and local community service, including present and past service on numerous boards including the Board of the Children's Law Center of Los Angeles and Big Sisters of Los Angeles Advisory council to name a few.

DAISY LIN SHAPIRO

FILMMAKER, FIELD PRODUCER NBC 4



Ms. Shapiro, an immigrant from Taiwan, is an award winning producer, writer and director who has produced a formidable body of work. At NBC 4, Ms. Shapiro has produced the "Beating the Odds" series since 1996. She has also produced the weekly series "Unsung Heroes" for NBC 4, highlighting ordinary people who make a difference in the diverse communities of Southern California.

Her other work includes specials on Asian American as well as African American Heritage Month, "Rubble to Rebirth: the Tenth Anniversary of the LA Riots," and "California Indians: Stories of a People." Ms. Shapiro is the three-time recipient of the Golden Mike Award, two-time recipient of the LA Press Club Award and has been nominated three times for the Emmy Award.

ROY JASSO

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Roy Jasso is Community Development Officer for Wells Fargo Bank in the Los Angeles, Ventura and Santa Barbara Counties. Jasso has over twenty years of experience in marketing, sales, government affairs, public relations and community involvement working for various companies. Jasso comes from a migrant farm working family and is proud to be one of the founding corporate members of the Cesar Chavez Foundation.

Wells Fargo is proud to support organizations working to strengthen our communities and improving the quality of life for those who live there. Through Wells Fargo charitable contributions and the efforts of our enthusiastic team member volunteers, we share our success within our communities by giving back to non-profit organizations that address vital community needs and issues.

VINCENT LIAO

LOS ANGELES DODGERS



Vincent Liao is in his fifth season with the Los Angeles Dodgers. As Manager of Chinese and Taiwanese Affairs, his responsibility includes developing Asian players, scouting prospective players, as well as promoting a strong relationship with the Chinese community.

Over the years, Liao has helped develop such major league players as outfielder Chin-Feng Chen, left-handed pitcher Hung-Chih Kuo, and signed minor league prospect shortstop Chin-Lung Hu. In 2000, Liao also conducted a baseball camp in Guangzhou China, featuring seven Dodger coaches and fifty top Chinese baseball players. This was one of the first of its kind, which also helped kick off the Chinese Baseball League, which is now in its third season.

HONOREES

BILL IMADA, CHAIRMAN/CEO IW GROUP, INC.

CORPORATE ACHIEVEMENT



Bill Imada is the chairman and CEO of IW Group Inc., a Los Angeles-based marketing communications company specializing in multicultural consumer markets throughout the United States. Mr. Imada has over twenty years of experience in marketing, public relations, advertising and human resource development, and has advised over a dozen Fortune 500 companies including AT&T, Merrill Lynch, GlaxoSmithKline, Blue Cross of California, Farmers Group, Feld Entertainment, First American Title Company, southern California Edison, Washington Mutual, Comcast, and Nike. Mr. Imada has also advised numerous public agencies and foundations, including the California Department of Health Services, the U.S. Department of the Treasury, and the American Legacy Foundation.

Mr. Imada is the current president of the Asian American Advertising Federation, an organization striving for excellence in all areas of marketing and advertising.

KIM NG, V.P. AND ASSISTANT GENERAL MANAGER, LOS ANGELES DODGERS

SPORTS ACHIEVEMENT



In 2004, Ms. Ng enters her third year as Vice President and Assistant General Manager of the Los Angeles Dodger baseball team. She is the first Chinese American female to hold an executive position for any major league sports organization and is one of only three female assistant general managers in Major League Baseball. Prior to joining the Dodgers, Ms. Ng served as V.P. and Assistant General Manager of the New York Yankees. When the Yankees hired her at the age of 29, Ms. Ng was the youngest Assistant General Manager in the Major League. Prior to that, Ms. Ng served as Director of Waivers and Player Records for the American League, and Assistant Director of Baseball Operations for the Chicago White Sox.

Ms. Ng is a 1990 graduate of the University of Chicago, where she was honored as the Ballwebber "Athlete of the Year" and was named MVP of the Women's intercollegiate Varsity softball team.

CHINESE AMERICAN MUSEUM

COMMUNITY ACHIEVEMENT



The mission of the Chinese American Museum (CAM) is to foster a deeper understanding and appreciation of America's diverse heritage by researching, preserving, and sharing the history, rich cultural legacy, and continuing contributions of Chinese Americans. CAM's vision is to be a primary educational resource and research center for the diverse communities of Los Angeles by providing exhibits and educational programming which highlights the rich culture and heritage of the Chinese American community's 150-year experience. CAM seeks to expand its community partnerships and collaborations to ensure that its programs reflect the entire community.

CAM is housed inside the oldest surviving Chinese building in Southern California—the historic Garnier Building at 425 North Los Angeles Street. CAM's site stands inside El Pueblo Monument, a 44-acre public park located at the City's "birthplace" in downtown Los Angeles.

PERFORMER

NIKKI HONG
Singer/Songwriter



South Korean born Nikki Hong is a singer/songwriter based in Los Angeles. Ms. Hong first started writing songs when she was 12 and plays the piano, violin and guitar. Ms. Hong's music is a cross between pop, rock, folk and country music. Her influences include Sheryl Crow, Liz Phair, Matchbox Twenty, Fleetwood Mac, and the Eagles. Having recently graduated from the University of

Southern California, Ms. Hong is actively pursuing a career in music, performing on radio, television, and movie soundtracks.

SPECIAL GUEST

RITA KATHY NG
Miss California 2000



In 2000, Ms. Rita Ng became the first Asian-American Miss California in the 80-year history of the pageant and finished 2nd runner up at the Miss America Pageant, garnering the National Talent Award and the Miss America Scholar Award. That same year, Ms. Ng graduated with honors from Stanford University.

While at Stanford, Ms. Ng furthered her long-standing interest in health policy by conducting research focusing on health care access in developing countries. Ms. Ng also received national recognition as one of Glamour Magazine's "Top 10 College Women in America," was selected for USA Today Newspaper's "All-USA First Academic College Team," and inducted into the International Academy of Achievement in London, England. The Chinese World Journal named her one of the "Ten Most Influential Asian-Americans" of the year.

Ms. Ng is currently a fourth year medical student at UCSF School of Medicine and has continued her community activism by lecturing and performing on the piano on behalf of numerous organizations and charities.

THANK YOU

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Moo Seto

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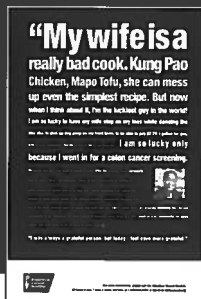
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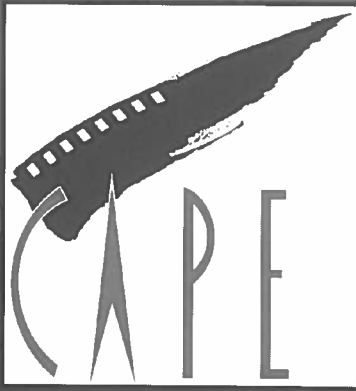
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| Island Packers | Tom Eng |
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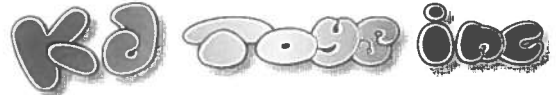
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