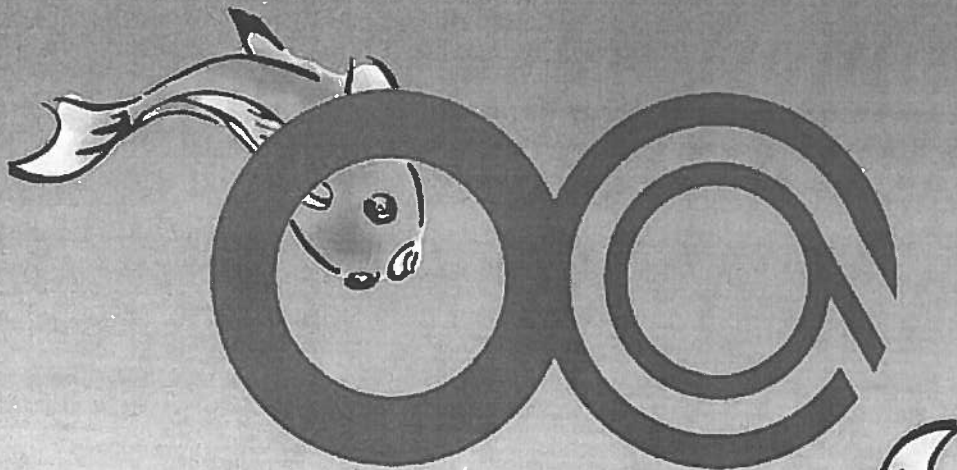


OCA - Greater Los Angeles  
proudly presents

*The 17th Annual  
Image Awards*



Friday, October 3, 2008  
Omni Los Angeles Hotel

# OCA – Greater Los Angeles

*17th Annual Image Awards*

*October 3, 2008*

*Omni Los Angeles Hotel*



## Program

### **Welcome**

Stacey Toda, Event Chair

### **Emcee**

Jannelle So, LA 18

### **President's Address**

Ed Lew

### **Dinner**

#### **Wells Fargo Internship Presentation**

Presented by Roy Jasso, VP Community Development, Wells Fargo Bank

#### **Dr. Wen Ho Lee Fellowship**

Presented by The Honorable Mike Eng, Assembly Member, 49th District

#### **Dr. Victor Cheng, Kaiser Permanente Service and Community Achievement Award**

Presented by The Honorable Judy Chu, Board of Equalization, 4th District

#### **Karen Chau, creator of "Ni Hao, Kai-Lan" Artistic Achievement Award**

Presented by Leo Chu, Writer/Producer

#### **Musical Performance**

Kyodo Taiko

#### **Helen Zia**

#### **Leadership and Advocacy Award**

Presented by Karin Wang, VP of Programs, Asian Pacific American Legal Center

#### **Southern California Gas Company**

Accepted by Mirin Wu, Director, IT Customer Care Software Development  
**Corporate Achievement Award**

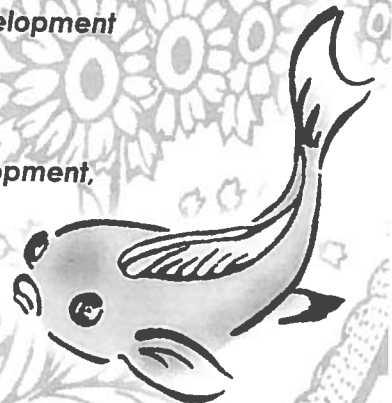
Presented by Bill Imada, Chairman & CEO, IW Group

#### **Nickelodeon**

Accepted by Kay Wilson Stallings, VP of Production and Development,  
**Nickelodeon Preschool Television  
Community Achievement Award**

Presented by Mary Marzur, Vice President, KCET

**OCA-GLA Video Presentation  
Grand Prize Raffle Drawing**



# OCA-Greater Los Angeles

## 2008 Board of Directors

<b>President</b>	Edward Lew
<b>Vice President</b>	Stacey Toda
<b>Secretary</b>	Bryant Yang
<b>Treasurer</b>	Marvin Tong
<b>Communications</b>	Phyllis Hu
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<b>Education</b>	George Yin
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<b>Public Affairs</b>	Tom Eng
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<b>Board-at-Large</b>	Edmund Chu
<b>Board-at-Large</b>	Mei Ong
<b>Senior Director of Programming &amp; Operations</b>	Clara Chiu

## History

OCA is a national organization dedicated to advancing the social, political, and economic well-being of Asian Pacific Americans in the United States.

To fulfill its mission, OCA has established the following goals:

- To advocate for social justice, equal opportunity and fair treatment;
- To promote civic participation, education, and leadership;
- To advance coalitions and community building; and
- To foster cultural heritage.

Founded in 1973 as the Organization of Chinese Americans, OCA aims to embrace the hopes and aspirations of nearly 13 million Asian Pacific Americans in the United States.

OCA is engaged in organizing its more than 80 chapters and college affiliates across the nation to develop both leadership and community involvement. OCA chapters and our college affiliates are establishing strong local programs in all parts of the country.

OCA's base in Washington, D.C. gives the national office an effective vantage point for monitoring legislation and policy issues affecting Asian Pacific Americans. In addition, OCA is able to build national support and to work in coalition with other national groups around issues affecting Asian Pacific Americans.

OCA takes no collective position on the politics of any foreign country, but instead focuses on the welfare and civil rights of Asian Pacific Americans in the United States.

OCA-Greater Los Angeles Chapter was founded in 1991 with Adeline M.L. Young as its president. Key founding and chartered members include: Adeline Young, Chris Cheung, the Honorable John Chiang, Terence Lai, David Lang, Allan Chou, Marissa Castro-Salvati, Audrey Noda, Lily Lee, and Martie Quan.

# *Sponsors*

OCA-GLA acknowledges our sponsors and supporters without whom this night would not be possible. With your commitment and support, we will be able to continue with educational and advocacy programs that help empower our communities. Thank you for your dedication and generosity. We look forward to a continued partnership with you.

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Nickelodeon  
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## **Community Sponsors**

Asian American Professionals Association  
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Families with Children from China

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# Honorees

## Service and Community Achievement

*Dr. Victor Cheng*



Dr. Victor Cheng joined the Southern California Medical Group in 1998 and became partner in 2001.

He is the module lead at the Diamond Bar Medical Offices and was previously a module lead at the Montebello Medical Offices where he was one of the first two Chinese physicians hired for a module dedicated to treating Chinese-speaking members.

In addition to his busy practice, Dr. Cheng advocates for culturally responsive care as a board member of the Kaiser Permanente Asian Pacific American Network (KP-APAN), is a member of the medical center's Diversity Council and Chinese Linguistic Committee, serves as physician lead for KP's annual Community Giving Campaign, and is active in promoting Domestic Violence Awareness Month activities.

Since 2005, he has enjoyed providing medical information to students who are involved in Baldwin Park's Hippocrates Circle Program – a Kaiser Permanente Southern California mentoring program that encourages students from underprivileged socioeconomic backgrounds to pursue careers in medicine.

Dr. Cheng lives in Hacienda Heights with his wife Karen. They have three children, Brian, Andrew, and Veronica.

## Artistic Achievement

*Karen Chau*



Karen Chau, the creator of Ni Hao, Kai-lan, is a first generation Chinese-American born in New York. She grew up in Dallas, Texas, and Orange County, California. Chau majored in Studio Art at the University of California, Irvine, and minored in Digital Art. Prior to Ni Hao, Kai-lan, she worked as a graphic designer. Ni Hao, Kai-lan was inspired by Chau's childhood experiences, and her relationship with her grandfather. Chau hopes that this series will promote cultural awareness and celebrate the best of the Chinese and American cultures.

## Leadership and Advocacy

*Helen Zia*



Helen Zia was part of the first coeducational class of Princeton University in and after completing two years of medical school, Zia went to work as a construction laborer, an autoworker, and a community organizer, after which she discovered her life's work as a writer.

A second generation Chinese American, Helen is outspoken on issues ranging from civil rights and peace to women's rights and countering hate violence and homophobia. Her work on the 1980s Asian American landmark civil rights case of anti-Asian violence is documented in the Academy Award nominated film, "Who Killed Vincent Chin?"

She authored *Asian American Dreams: The Emergence of an American People*, finalist for the prestigious Kiriama Pacific Rim Book Prize, and co-authored, with Wen Ho Lee, of *My Country Versus Me*, which reveals what happened to the Los Alamos scientist who was falsely accused of being a spy for China in the "worst case since the Rosenbergs." Helen was one of 79 people in North America who carried the Olympic Torch in the ceremonies held in San Francisco this year amid much controversy.

Helen and her spouse were married during the gay weddings that took place in San Francisco in 2004, and are now married again when the California Supreme Court ruled in 2008 that same-sex couples are entitled to marriage equality.

\* Helen Zia will give a speech upon her award acceptance.

# Honorees

## Corporate Achievement

*Southern California Gas Co.*



A  Sempra Energy utility®

Committed to their customers, the community, the environment and the economy, Southern California Gas Co. (The Gas Company) has been delivering clean, safe and reliable natural gas to its customers for nearly 140 years.

The Gas Company has been a supporter of various API organizations, building alliances with organizations to meet community needs, and investing in programs and projects that both get to the heart of the issues, and reach ethnically diverse communities with direct benefits and services. The Gas Company continually promotes pride in the diverse communities it serves and supports OCA-GLA mission of securing the rights Asian Pacific American citizens and permanent residents through legislative and policy initiatives at all levels of the government.



Mirin M. Wu is director of IT customer care software development services for San Diego Gas & Electric (SDG&E) and Southern California Gas Co. (SoCalGas), Sempra Energy's California regulated utilities.

Wu currently leads a team of 200 employees and 60+ contractors in the development and maintenance of all customer care related systems.

Wu is a past recipient of the Diverse Business Enterprise Award, Phenomenal Women Award from the YWCA of Greater Los Angeles and has served on various committees with the IS Associate of School of Anderson at UCLA and Golden Retriever Club of Greater Los Angeles Rescue.

## Community Achievement

*Nickelodeon*



Nickelodeon, now in its 29th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books, magazines and feature films. Nickelodeon's U.S. television network is seen in more than 96 million households and has been the number-one-rated basic cable network for 14 consecutive years. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc.

For nearly 10 years Kay has been living her dream making really great television content for little kids. Kay is the VP of Production and Development for Nickelodeon Preschool Television where she manages all long form and short form development.

Additionally, she is the production executive on such series as Ni Hao, Kai-lan, The Backyardigans, Yo Gabba Gabba! and Wow! Wow! Wubbzy!

Her series at Nickelodeon have garnered several Daytime Emmy, Peabody and Parent's Choice Awards.

She resides with her husband and focus group of one in Brooklyn, NY.

OCA  
Greater  
Los Angeles

*Congratulates*  
*Honorees*

of  
17th Annual  
Image Awards

# Entertainment and Presenters



## Janelle So

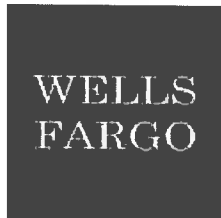
Janelle So is the host and producer of two-year old "Kababayan La" - Southern California's first and only locally produced show about the Filipinos, for the Filipinos that airs daily at 4:30pm on LA18 and is syndicated in Hawaii on Kiku network.

Before relocating to Los Angeles, California four years ago, So was an accomplished media practitioner in the Philippines where she had a six-year print and broadcast journalism career. Her credits include coverage of top local and international events such as the 1997 ASEAN Informal Summit in Malaysia, 1998 Asian Games in Bangkok and 2002 Asian Games in Korea, 1998 Philippine Presidential Elections, 2000 Centennial Celebrations in the Philippines, and most recently, 2006 NBA All-Star Weekend in Houston, Texas.

In addition to being the driving force behind "Kababayan LA," So is also the editor-at-large of *Weekend Balita* - the leading Filipino-American newspaper in Southern California.

## Kyodo Taiko

Kyodo Taiko is the first collegiate taiko group in North America found in 1990. Kyodo has two meanings. The first meaning is "family." As a team, we spend a lot of time together, so many of our members consider Kyodo Taiko as their home away from home. Kyodo Taiko has always had a reputation of performing with a lot of energy. This is why the second meaning of Kyodo is "loud children."



Wells Fargo & Company is a diversified financial services company with \$540 billion in assets, providing banking, insurance,

investments, mortgage and consumer finance through almost 6,000 stores and the internet (wellsfargo.com) across North America and internationally. Wells Fargo's commitment to the Asian community dates back more than 150 years when our early founders served Asian merchants as customers and employed Asians as agents. We were one of the first California companies to service Chinese customers in their native languages, and published a directory of Chinese-owned businesses on the West Coast in 1871. Today, Wells Fargo continues to focus on the Asian community by creating specific products, services and programs to serve their needs in-language. All of our 6,200 ATMs feature Chinese, Hmong, Korean and Vietnamese languages options and our team members speak 23 Asian languages.

## Roy Jasso

Roy Jasso specializes in development, facilitation with philanthropy/charitable giving, government affairs, and community involvement. Market's the bank's community lending and investment programs throughout Los Angeles, Ventura, Santa Barbara Counties.

He is currently Vice President of Community Development for Wells Fargo. His many accomplishments include numerous recognitions from public officials, non-profits on local, state and National level. He was past President of Los Angeles Chinatown Service Center board of directors.

## Mike Eng

Assemblyman Mike Eng represents the 49th Assembly District, which is located within eastern Los Angeles County and includes the cities of Alhambra, El Monte, Monterey Park, Rosemead, San Gabriel, San Marino, and South El Monte.

Assemblyman Eng was elected to the State Assembly in 2006 and authored 16 bills in his first year in Sacramento of which 11 were signed into law by the Governor. One of his bills will allow California to save millions of dollars on energy costs for state buildings. Assemblymember Eng also currently serves on the Board of Directors for the West San Gabriel Boys and Girls Club; and the Asian Pacific American Legal Center.

He has lived in Monterey Park with his wife, Board of Equalization, 4th District, for two decades.

## Judy Chu

Dr. Judy Chu was elected to the California State Board of Equalization on November 7, 2006. In January 2007, she was unanimously selected as Vice Chair by her colleagues and named Chair of the Legislative Committee. As a Member of the State Board of Equalization, she serves as one of California's top twelve state constitutional officers. Dr. Chu represents the 3.85 million residents of the Fourth District, which encompasses most of Los Angeles County and includes 73 cities. The State Board of Equalization collects nearly \$53 billion annually to provide essential services for the people of California through taxes and fees, representing 36% of the state's budget. Before joining the State Board of Equalization, Dr. Chu served three terms as a State Assembly Member of the 49th District in the West San Gabriel Valley from 2001 to 2006.

# Presenters



## Leo Chu

Leo Chu enjoys a creative partnership with Eric Garcia as both a Writer and Producer of award-winning animated film and television as well as live-action films.

Currently, he is the Executive Producer and showrunner of the groundbreaking animated series AFRO SAMURAI starring Samuel L. Jackson and featuring music by The RZA. He has also been tapped to reinvigorate the iconic SCOOBY DOO franchise for Warner Bros. and is presently writing the next original animated feature, adding an action-adventure element to the traditional mystery format.

Leo launched his career as the Vice President of Creative Affairs for Walt Disney Feature Animation and was responsible for developing and producing such Academy Award-winning films as Pixar's FINDING NEMO and Miyazaki's SPIRITED AWAY. He was also the creative producer behind a string of hits including Disney's MULAN, LILO & STITCH, TARZAN, BROTHER BEAR, DINOSAUR, and MEET THE ROBINSONS as well as Pixar's TOY STORY and MONSTER'S INC. His live-action credits include ANGELS IN THE OUTFIELD and THE JUNGLE BOOK.

He currently sits on the board of the Coalition of Asian Pacifics in Entertainment and has been named one of Entertainment Weekly's "Top 10 Most Influential Minorities in Entertainment."

## Bill Imada

Bill Imada is chairman and chief executive officer of IW Group, formerly known as Imada Wong Communications Group. With more than 20 years of experience in advertising, marketing and public relations, Bill and his team represent some of the largest corporate marketers in the country, including American Airlines, Farmers Insurance, FedEx, McDonald's USA, MetLife, Nissan, Pacific Gas & Electric Company, Southern California Edison, and WellPoint.

Bill is a visible and active leader in the Asian/Pacific Islander American community and currently serves on the boards of the Advertising Educational Foundation, the Asian Business Association, the Center for Asian American Media, and the Eli and Edythe Broad Stage in Santa Monica.

## Karin Wang

Karin Wang is Vice-President of Programs at the Asian Pacific American Legal Center (APALC), in Los Angeles. Ms. Wang oversees and develops APALC's work, which includes direct legal services, impact litigation, public policy advocacy and leadership development. From 1997 to 2000, Ms. Wang was a staff attorney at APALC and director of its immigrant health and welfare project. Her work involved state and local advocacy on many issues, including benefits eligibility and immigration and language barriers to access. She also serves on various boards, including the Asian Pacific American Bar Association (APABA) of Los Angeles and the State Bar Standing Committee for the Delivery of Legal Services. In addition, she serves on the steering committee of API Equality-LA and on the advisory committees of several statewide groups working in support of marriage equality.



KCET,  
public  
television  
for  
southern  
and

central California, is watched by four million viewers a week in 11 counties, the largest broadcast reach of any public television station in the United States. Throughout its 40-plus year history, KCET has garnered hundreds of major awards for its local and regional news and public affairs programming, its national drama and documentary productions, its quality educational family and children's programs, and its outreach and community services.

## Mary Mazur

Mary Mazur serves as Executive Vice President & Chief Content Officer for KCET and manages program offerings to regional and national members of PBS including news, public affairs and documentary programming as well as dramatic, educational and children's programming.

Mazur was also part of the original creative team that developed the Peabody Award-winning series A PLACE OF OUR OWN, and its Spanish-language companion, LOS NIÑOS EN SU CASA. Created for those who care for young children, the series premiered in 2005 on California public television, went national on the PBS network in 2007, and was nominated for a national Daytime Emmy® Award.



# Acknowledgements

OCA-Greater Los Angeles would like to thank all the merchants and individuals who donated items and services to this year's Image Awards

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Walt Hall  
Wendy Wang  
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Wild Rivers  
Yang Chow Restauran

*Thank you*

to all our volunteers  
and OCA-GLA family

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welcomes

*Kaitlyn Rey Gee*



congrats

*Doug and Colleen*

OCA-GLA is excited to  
expand our membership