

OCA - Greater Los Angeles Chapter
Proudly Presents

*The 19th Annual
Image Awards*



October 15, 2010
Los Angeles Athletic Club



The No.1 Local Asian Language TV Station

LA18 KSCI-TV is proud to support the
19th Annual Image Awards.

Congratulations to OCA-GLA and honorees
Chinese Consolidated Benevolent Association,
State Farm
and Teresa Watanabe-Los Angeles Times.

OCA – Greater Los Angeles
19th Annual Image Awards
October 15, 2010
The Los Angeles Athletic Club

Program

Welcome

Stacey Toda, *Event Chair*

Emcee

Jinah Kim

President's Address

Bryant Yang

Wells Fargo Internship Presentation

Presented by Roy Jasso, *Wells Fargo*

Dr. Wen Ho Lee Fellowship

Presented by The Honorable Mike Eng, *Assembly Member, 49th District*

Teresa Watanabe – Los Angeles Times

Community Achievement Award

Presented by John Chiang, *California State Controller*

Chinese Consolidated Benevolent Association

Accepted by Pete Chinn, *President*

Community Service Award

Presented by Erich Nakano, *Little Tokyo Service Center*

State Farm

Accepted by William Hsu and Wally Shao

Corporate Achievement Award

Presented by Kim Delevett, *Southwest Airlines*

2010 Year in Review

Grand Prize Raffle Drawing

OCA-Greater Los Angeles

2010 Board of Directors

President **Bryant Yang**
Vice President **Edward Lew**
Secretary **Michelle Kim**
Communications **Dora Quach**
Community Relations **Mike Fong**
Education and Culture **Jeri Okamoto Floyd**
Fundraising **Stacey Toda**
Membership **Chris Fong**
Programming **Edmund Chu**
Public Affairs **Tom Eng**
Board-at-Large **William Tran**
Board-at-Large **Luca Tseng**
Board-at-Large **George Yin**

Civil Rights Fellow **Jennifer Ju**

History

OCA is a national organization dedicated to advancing the social, political, and economic well-being of Asian Pacific Americans in the United States. To fulfill its mission, OCA has established the following goals:

- to advocate for social justice, equal opportunity and fair treatment;
- to promote civic participation, education, and leadership;
- to advance coalitions and community building; and
- to foster cultural heritage.

Founded in 1973 as the Organization of Chinese Americans, OCA aims to embrace the hopes and aspirations of nearly 13 million Asian Pacific Americans in the United States.

OCA is engaged in organizing its more than 80 chapters and college affiliates across the nation to develop both leadership and community involvement. OCA chapters and our college affiliates are establishing strong local programs in all parts of the country.

OCA's base in Washington, D.C. gives the national office an effective vantage point for monitoring legislation and policy issues affecting Asian Pacific Americans. In addition, OCA is able to build national support and to work in coalition with other national groups around issues affecting Asian Pacific Americans.

OCA takes no collective position on the politics of any foreign country, but instead focuses on the welfare and civil rights of Asian Pacific Americans in the United States.

OCA-Greater Los Angeles Chapter was founded in 1991 with Adeline M.L. Yoong as its president. Key founding and chartered members include: Adeline Yoong, Chris Cheung, the Honorable John Chiang, Terence Lai, David Lang, Allan Chou, Marissa Castro-Salvati, Audrey Noda, Lily Lee, and Martie Quan.

Sponsors

OCA-GLA acknowledges our sponsors and supporters without whom this night would not be possible. With your commitment and support, we will be able to continue with educational and advocacy programs that help empower our communities. Thank you for your dedication and generosity. We look forward to a continued partnership with you.

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Chinese Consolidation Benevolent Association

State Farm

Presenters



Jinah Kim

Jinah Kim is currently a correspondent for NBC news, MSNBC, and KNBC in Los Angeles. She is also the co-owner of WorldWise Productions (www.worldwiseproductions.com), a video production company specializing in corporate and non-profit videos, based in Los Angeles. She is the president of the Asian American Journalists Association's Los Angeles chapter, which will hold its national convention here in Los Angeles this month. She also sits on numerous boards, including the ALS Association's national communications committee.



Roy Jasso

Roy is one of OCA-GLA's staunchest supporters and can be found front and center at community events across Los Angeles and the greater Southern California area. Aside from his work with Wells Fargo and OCA-GLA, Roy also devotes his time to worthwhile causes such as "Taking the Reins", an organization devoted to helping girls develop self-esteem, teamwork, responsibility, and leadership skills. Roy also serves on the board of directors on the Chinatown Service Center.



Mike Eng

Assemblyman Mike Eng represents the 49th Assembly District, which is located within eastern Los Angeles County and includes the cities of Alhambra, El Monte, Monterey Park, Rosemead, San Gabriel, San Marino, and South El Monte. He currently serves as Chair of the Assembly Committee on transportation, which oversees all legislation related to mass transit, highways, roads and bridges, the Highway Patrol, driver's licenses, aircraft and ships. Prior to the State Assembly, he served as Mayor and City Councilmember of Monterey Park. Assemblyman Mike Eng earned his law degree from UCLA after completing Bachelors' and Masters Degrees at the University of Hawaii, and is also a part-time community college instructor.



John Chiang

John Chiang is no stranger to the OCA-GLA family. A founding member of OCA-GLA, Controller Chiang graduated with honors from the University of South Florida with a degree in Finance, and a law degree from the Georgetown University Law Center. Controller Chiang was first elected to the California State Board of Equalization in 1998, where he served two terms, including three years as chair. He began his career as a tax law specialist with the Internal Revenue Service and previously served as an attorney in the State Controller's Office. In November 2006, Controller Chiang was elected to serve as California's chief financial officer.



Erich Nakano

Erich Nakano has been with the Little Tokyo Service Center Community Development Corporation (LTSC) since 1992. At LTSC he has managed affordable housing and mixed use development projects in Little Tokyo, and in other communities throughout the L.A. area in partnership with community-based organizations in the Asian Pacific and Islander (API) community in Los Angeles. He was responsible for program design and development for several LTSC programs including launching the Asian Pacific Islander Small Business Program, LTSC's Child Development Program, and the Community Technology program. As Deputy Director, he now serves as LTSC's chief operating officer, under the supervision of the Executive Director, overseeing its internal operations.



Southwest Airlines

Southwest Airlines Co. ("Southwest") is a major domestic airline that provides primarily shorthaul, high-frequency, point-to-point, low-fare service. Southwest was incorporated in Texas and commenced Customer Service on June 18, 1971 with three Boeing 737 aircraft serving three Texas cities - Dallas, Houston, and San Antonio. Today Southwest operates over 500 Boeing 737 aircraft in 67 cities. Southwest has among the lowest cost structures in the domestic airline industry and consistently offers the lowest and simplest fares. Southwest also has one of the best overall Customer Service records. LUV is the stock exchange symbol, selected to represent its home at Dallas Love Field, as well as the theme of its Employee and Customer relationships. Southwest Airlines is proud to be the Official Airline of OCA-GLA.



Kim Delevett

Kim is Southwest Airlines' first Corporate Community Affairs Manager to be primarily responsible for supporting the Asian Pacific American community. She focuses on key areas such as leadership, arts & education, and social advocacy. Kim is also charged with forging high-profile local, regional, and national relationships with nonprofit, business, and political organizations to positively impact the other diverse communities Southwest serves.

Honorees

Community Service

洛杉磯中華會館

Chinese Consolidated Benevolent Association

Los Angeles

Since 1889

向政府爭權益，為華人謀福利

Chinese Consolidation Benevolent Association (CCBA) is a cultural and service organization overseeing the twenty-seven Chinese organizations in Southern California's Chinatown. The twenty-seven Chinatown associations compose of family associations, regional associations, business associations, and others. It consists of three branches: education, welfare, and burial arrangement for the Chinese community. CCBA's precursor was the Wai Liang Association, established in 1889, making CCBA one of the longest standing Asian and Pacific Islander organizations in the United States. The Wai Liang Association was renamed CCBA in 1910.

The establishment of CCBA is closely tied in with the Chinese Exclusion Act. Because Chinese immigrants were not entitled to equal protection under the law at the time, the Chinese community urgently needed a form of governing body to handle businesses that were in the domain of a city, county, state, or federal government. It was entrusted by the Federal and California State governments as a pseudo-government body. In addition, CCBA took on the mission of promoting Chinese culture in America, so the Chinese Confucius Temple School of Los Angeles was built.

CCBA and Chinatown were founded to meet the needs of the Chinese community during the anti-Chinese era, but at a deeper level, they reflected the recognition of Chinese culture. CCBA assists the community in establishing vocational training, health centers, and social welfare organizations. The scope has been extended to helping other Asian immigrant groups, foreign students, and refugees. In addition, CCBA actively supports and encourages Chinese Americans to run for elected offices, initiates voter registration drives, and endorses Asian American political candidates as well as mainstream politicians.



Pete Chinn is the current President of the CCBA. Pete served in various board positions with numerous organizations in both the American and Chinese communities. Presently, he also serves as Treasurer for the Chinese American Citizens Alliance Foundation and as Board Member for the Chinese American Construction Professionals. Through his active dedication to each organization, Pete has acquired immense experience and leadership skills. His objective is to continue services in building social enhancements with a networking approach and team partnership. Pete provides tax, financial, and investment services to both individuals and businesses. He graduated from Cal Poly Pomona and Cal State University, Los Angeles respectively. He is also a partner of a legendary Jolly Jug Restaurant in El Monte Ca, which was established in 1947.

Corporate Achievement

State Farm®, well known for being a “good neighbor” by “being there” for their customers, was founded in 1922 by retired farmer and insurance salesman George Jacob “G.J.” Mecherle. They now insure more cars and homes than any other insurer in the U.S., and they are one of the leading insurers in Canada. A mutual company owned by its policyholders, State Farm is currently ranked number 34 on the Fortune 500 list of largest companies.

Mecherle’s original vision for State Farm was simple: operate fairly and do the right thing for their customers. While his vision still guides them today, their continued mission is to be the first and best choice in the products and services they provide.

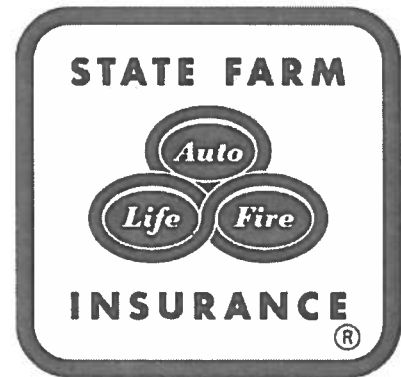
Originally a single line auto insurance company, State Farm now offers nearly 100 products and services, in five different lines of business, to help customers manage today and prepare for tomorrow. They show their commitment to their policyholders by handling nearly 35,000 claims per day.

State Farm not only does the right thing for their customers, they do the right thing for communities. They are heavily involved in and support communities through sponsorships, safety programs, education leadership, and service-learning.

Known as a public leader in auto safety efforts, State Farm helped pass a number of seat belt laws and continues to fight for seat belt and teen driver safety.

“We work to build safer, stronger and better educated communities across the United States and Canada. We are committed to the future through our green efforts, and by helping raise the levels of achievement of our nation’s teachers and students. We help build strong communities by supporting programs that enable home ownership, create safe neighborhoods, and making our homes and highways safe through activities aimed at preventing and reducing injury and loss.”

In their schools and communities, online and offline, through statefarm.com or one of more than 17,000 agent offices, State Farm is there.



Community Achievement

Teresa Watanabe is a staff writer at the Los Angeles Times. Since joining the Times in 1989, she has served as a Pacific Rim business writer, Tokyo correspondent and bureau chief, religion writer, immigration and ethnic communities reporter and is currently moving over to the education beat. She also worked at the San Jose Mercury News, covering the Pacific Rim, national affairs, state government and Southern California, and as an editorial writer for the Los Angeles Herald Examiner. A Seattle native, she studied at the University of Washington, Waseda University in Tokyo and USC, where she graduated with B.A. degrees in journalism and in East Asian Languages and Culture.



Acknowledgments

OCA-GLA would like to thank all the merchants and individuals who donated items and services to this year's Image Awards.

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Children's Book World
Chris Fong
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Skirball Cultural Center
Southwest Airlines
Spirit Cruises
Stacey Toda
Tom Eng
William Tran

Thank You

OCA-GLA would like to thank all the individuals who volunteered at this year's Image Awards and made the event such a success!

Volunteers

Alice Luu
Clara Chiu
Gary Hitchman
Grace Tong
Heather Toy
Jacqueline Wu
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Sam Luk
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Sissy Tran
Sumo Liu
Susan Robinson
Sylvia Luu
Teresa Tran
Tiffany Ino
Rick Eng

Year-in-Review Video

LA18
Ming Lo
Tenaye Owens
Joyce Shimazu

Interns

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Organization of Chinese Americans
Greater Los Angeles

Cathay Bank Foundation's ultimate objective is to create opportunities in the areas of affordable housing, community and economic development, and education. The Foundation will also consider supporting cultural and arts, health and welfare, environmental and human services and programs that benefit the communities at large.

Cathay Bank Foundation 
enhance the growth and success of communities

For more information about Cathay Bank Foundation please visit www.cathaybank.org

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Recognizing extraordinary efforts



Achieving great things in any community takes courage, vision, and tremendous effort. What each of us does can make life better for everyone.

OCA-GLA, we celebrate your achievements. You represent the heart and soul of true community.

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Thank you for supporting
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