



OCA-GLA Proudly Presents  
The 21st Annual

# Image Awards

September 21, 2012





**KSCI-TV**

**The No.1 Local Asian Language TV Station**

**LA 18 KSCI-TV is proud to support the  
21<sup>st</sup> Annual Image Awards.**

**Congratulations to OCA-GLA and the honorees!**

**1990 S. Bundy Dr., Suite 850, Los Angeles, CA 90025**

**(310) 478-1818**

**[www.LA18.tv](http://www.LA18.tv)**

21<sup>st</sup> Annual Image Awards  
September 21, 2012  
The Westin Bonaventure

## Program

### Welcome

Arnold Lee, *Event Co-chair*  
Stacey Toda, *Event Co-chair*

### Emcees

The Fung Brothers

### President's Address

Edward Lew

### Acknowledgments

#### **OCA-Greater Los Angeles Chiyo Tanaka Okamoto Internship**

Presented by Jeri Okamoto Floyd  
*Chiyo Tanaka Okamoto Internship Founder*

Clara Chiu

#### **2011-2012 OCA Unsung Hero Award**

Presented by Edward Lew

Tyrus Wong

#### **Artistic Achievement Award**

Presented by Suellen Cheng & Munson Kwok  
*2011 Image Award Honorees - Community Service*

State Senator Ted Lieu

#### **Political Achievement Award**

Presented by the Honorable Mike Eng  
*Assemblymember, 49<sup>th</sup> District*

UCLA Labor Center

#### **Community Achievement Award**

Presented by Clara Chiu  
*Assistant to the President and Executive Director at the Asian Pacific American Legal Center*

McDonald's Corporation

#### **Corporate Achievement Award**

Presented by Roy Jasso *on behalf of Wells Fargo*

### Year in Review

## OCA-Greater Los Angeles

### 2012 Board of Directors

*President* **Edward Lew**

*Vice President* **Jen Ju**

*Secretary* **Sally Kikuchi**

*Treasurer* **Stacey Toda**

*Communications* **Loretta So**

*Community Relations* **Mike Fong**

*Education and Culture* **Wendy Lin**

*Fundraising* **Arnold Lee**

*Membership* **Chris Fong**

*Programming* **Dora Quach**

*Public Affairs* **Tom Eng**

*Board-at-Large* **Lisa Thong**

*Board-at-Large* **William Hsu**

*Board-at-Large* **William Tran**

*Immediate Past President* **Bryant Yang**

*Civil Rights Fellow* **Jenn Kanjana**

### History

OCA is a national organization dedicated to advancing the social, political, and economic well-being of Asian Pacific Americans in the United States. To fulfill its mission, OCA has established the following goals:

- to advocate for social justice, equal opportunity, and fair treatment;
- to promote civic participation, education, and leadership;
- to advance coalitions and community building; and
- to foster cultural heritage.

Founded in 1973 as the Organization of Chinese Americans, OCA aims to embrace the hopes and aspirations of nearly 13 million Asian Pacific Americans in the United States.

OCA is engaged in organizing its more than 80 chapters and college affiliates across the nation to develop both leadership and community involvement. OCA chapters and our college affiliates are establishing strong local programs in all parts of the country.

OCA's base in Washington, D.C. gives the national office an effective vantage point for monitoring legislation and policy issues affecting Asian Pacific Americans. In addition, OCA is able to build national support and to work in coalition with other national groups around issues affecting Asian Pacific Americans.

OCA takes no collective position on the politics of any foreign country, but instead focuses on the welfare and civil rights of Asian Pacific Americans in the United States.

OCA-Greater Los Angeles Chapter was founded in 1991 with Adeline M.L. Yoong as its president. Key founding and chartered members include: Adeline Yoong, Chris Cheung, the Honorable John Chiang, Terence Lai, David Lang, Allan Chou, Marissa Castro-Salvati, Audrey Noda, Lily Lee, and Martie Quan.

## **Sponsors**

OCA-GLA acknowledges our sponsors and supporters without whom this night would not be possible. With your commitment and support, we will be able to continue with educational and advocacy programs that help empower our communities. Thank you for your dedication and generosity. We look forward to a continued partnership with you.

### **Official Media Sponsor**

LA18, KSCI-TV

### **Gold Sponsor**

Comcast NBCUniversal

Wells Fargo

### **Bronze Sponsors**

IW Group

State Farm

### **Community Sponsor**

UPS

# Presenters



## The Fung Brothers

The Fung Brothers grew up in Seattle, WA and always had a huge passion for comedy, hip-hop, and food. They would constantly host talent shows, participate in rap battles, and have in-depth talks about food but never at the same time. Realizing each of those worlds existed completely exclusive of the others, it became the dream of the brothers to find a blend of all three. After college, the brothers decided to move to Los Angeles to pursue a career in entertainment. After making a few funny rap songs about food and putting the music videos on YouTube, people started to take notice. Since then, the Fung Brothers have helped push Asian American empowerment movement from the 626, amassed millions of views on YouTube and have their own travel and food show on the Hungry YouTube Channel.



## Jeri Okamoto Floyd

Jeri Okamoto Floyd served on the OCA-GLA board and received the 2009 Image Award for Community Service for her work as President of Families with Children from China-Southern California, a nonprofit dedicated to adopted youth and their families. Jeri currently serves as the Coordinator/Advisor to the China Care Bruins Buddy Program at UCLA, a program she helped originate, connecting adopted youth with college mentors. She is delighted that China Care alum are serving as the inaugural CTO Interns. Jeri also serves on the West Los Angeles United Methodist Church and Little Tokyo Service Center boards. Through volunteerism, Jeri and her husband Dan strive to instill the spirit of gratitude and community service in their two daughters.



## Suellen Cheng and Munson Kwok

Suellen Cheng & Dr. Munson Kwok have been honored for many of their efforts to promote Chinese American history and their involvement in the Chinese American community and other communities. Between 1998 and 2000, Suellen & Munson were the Executive Producers of a traveling exhibit, *Heading East: Californian Asian Pacific American Experiences*, a traveling exhibit that celebrated California's sesquicentennial. They received the prestigious KCET "Local Hero" award for their work in preserving Chinese American culture and history and the Mathews award of City Historical Society, and the Peace and Justice Award of UCLA's Asian American Studies Center. They were both awarded together the UCLA Asian American Studies Center's Peace & Justice Award, the KCET Local Hero of Year award, and Miriam Matthews Award from Los Angeles City Historical Society, Chinatown Public Safety Association and Chinese American Citizens Alliance for their work as a team on their community works. In the 2011 Image Awards, they were awarded with the Community Achievement Award.



### **Mike Eng**

Assemblymember Mike Eng represents the 49<sup>th</sup> Assembly District, which is located within eastern Los Angeles County and includes the cities of Alhambra, El Monte, Monterey Park, Rosemead, San Gabriel, San Marino, and South El Monte. He currently serves as Chair of the Assembly Banking & Finance Committee, which is responsible for California's banks & credit unions, mortgages and corporate securities laws. Prior to the State Assembly, he served as Mayor and City Councilmember of Monterey Park. Assemblymember Eng earned his law degree from UCLA after completing Bachelors' and Masters Degrees at the University of Hawaii, and is also a part-time community college instructor.



### **Clara Chiu**

Clara has been involved with OCA-GLA for over 10 years, serving on the chapter board and as a full-time staff member during this time. She recently joined the Asian Pacific American Legal Center (APALC) as the Executive Assistant to Stewart Kwoh, President and Executive Director. Prior to her position at APALC, Clara was with the Asian Pacific Community Fund (APCF) as their Development Director. In 2005 Clara was named Volunteer of the Year by APWC and in 2010 she was awarded the Bank of America Neighborhood Initiative Local Heroes award. Clara has also been featured on LA 18 as a Community Role Model Clara was named one of OCA's Unsung Heroes at the National Convention in August this year.



### **Roy Jasso**

Roy Jasso is the Vice President of Community Relations for Wells Fargo Bank in the Los Angeles and Ventura Counties. Roy is proud of his long time involvement with Chinatown Service Center. He is currently the immediate past president where he has served for (4) years as board president. Roy has been recognized by many of his peers and public elected officials for his commitment and services to the community. The City of Stockton, California honored him by proclaiming "Roy Jasso Day" on November 12th because of his commitment in serving the community. He currently sits on a number of boards that services the community in the areas of affordable housing, homelessness, economic development, employment and health care.

# Honorees

## Artistic Achievement Award



**Tyrus Wong**, a painter, muralist, lithographer, film production illustrator and kitemaker, was born in Guangzhou, China in 1910.

While attending Benjamin Franklin Junior High, he was recommended for a summer scholarship at Otis Art Institute due to his artistic talents. His father supported his artistic endeavors, scraping together the \$95 tuition needed for his first term at Otis. Wong was awarded subsequent scholarships and graduated from Otis with top honors.

In 1937, Wong married Ruth Kim and had their first daughter a year later. Needing to provide for his family, he worked as an in-betweener for Disney Studios, though he wasn't satisfied with the tedious work. After hearing about Disney's plans to produce *Bambi*, he put together a portfolio of tiny sketches of deer in the forest. His talents as a landscape painter were immediately recognized, and he was promoted to establish the look and style for Disney's classic *Bambi*. His lush backgrounds inspired by Chinese traditional ink-and-brush work conveyed the simplicity that Walt Disney had been searching for.

Wong later worked for Warner Bros. for over thirty years as their preproduction artist. He worked on many films, including *Rebel without a Cause*, *Harper*, and *The Wild Bunch*. He designed his own line of Christmas cards which melded his Oriental style painting with his Western experience. He also illustrated books and numerous magazines including *L.A. Times Home* and *Reader's Digest*. Wong still managed to find time to paint, and his work is still exhibited at museums and fine art galleries nationwide.

## Political Achievement Award

State Senator Ted Lieu's family immigrated to the US looking for a better life when Ted was three years old. Ted's family went from poverty and no command of the English language to opening up a gift store that eventually expanded to six outlets.

Ted received computer and political science degrees from Stanford and a law degree magna cum laude from Georgetown University. Ted served four years as a US Air Force JAG prosecutor, and remains a Lieutenant Colonel in the reserves. Ted clerked on the Ninth Circuit Court of Appeals, practiced civil law and worked at a financial services firm before winning election to public service.

Now in his fourth term in the California Legislature, Ted has been a leader in standing up to Wall Street's excesses, reforming the subprime mortgage industry, and protecting public safety. He has repeatedly fought on behalf of consumers, crime victims, seniors, children and those without a voice. He chaired both the Assembly Banking and Finance Committee and the powerful Rules Committee, and has received many honors from groups representing crime victims, law enforcement, environmental protection and others.





## Community Achievement Award



The **UCLA Center for Labor Research and Education** was established in 1964 to serve as a link between the university and the labor community. For almost 50 years, the Labor Center has been at the forefront of improving the lives of workers, students, and their communities.

Los Angeles is home to the largest Asian American and Latino immigrant population in the country. The UCLA Labor Center has been involved in pacesetter work to improve the lives of immigrant workers. They have held the first Asian American and Spanish language union leadership schools in the country, and have published numerous books about immigrant worker organizing.

The UCLA Labor Center sponsors more than 300 internships each year, placing students with labor and community organizations throughout the country. They have also been at the forefront of supporting the rights of immigrant youth, and have sponsored the first national internship program for Dream Act students called "Dream Summer."

The UCLA Labor Center also has active global programs. The Labor Center has organized some of the first exchanges between labor scholars and labor leaders in the U.S. and China, and was recently awarded a major grant to partner with universities in China to develop their labor studies programs.

**Kent Wong** has served as director of the UCLA Labor Center for the past 20 years, where he teaches Asian American Studies and Labor Studies. Mr. Wong previously was staff attorney for the Service Employees International Union and the Asian Pacific American Legal Center, and also served as the founding President of the Asian Pacific American Labor Alliance. He is currently Vice-President of the California Federation of Teachers, and is a member of the Board of Trustees of the National Labor College.

## Corporate Achievement Award

**McDonald's Corporation** is the leading global foodservice retailer with more than 33,500 local restaurants serving nearly 68 million people in 119 countries each day. They employ 1.7 Million people worldwide and 80% of our restaurants are franchised.

McDonald's mission is to be the customers' favorite place and way to eat and drink. At McDonald's, diversity and inclusion are strong parts of McDonald's culture – from the crew room to the Board Room.

Thanks to the leadership and guidance of the Southern California Region Owner Operators, and especially the McDonald's Asian Owner Operators and the Asian Employee Business Network, McDonald's has leveraged the strength of more than 600 McDonald's restaurants in Southern California counties. This strong support base has united, year after year, to demonstrate their commitment to the Asian community through the sponsorship of culturally relevant community events, education and scholarship support and overall community partnership.



**i'm lovin' it**®

# Acknowledgments

OCA-GLA would like to thank all the merchants and individuals who donated items and services to this year's Image Awards.

Alchemy Glass and Light  
American Cinematheque's Egyptian Theatre  
Anaheim Fairfield Inn by Marriott  
Benihana  
Bob Baker Marionette Theater  
Boomers! – Fountain Valley  
Boomers! Irvine  
Cabrillo Marine Aquarium  
Cabrillo Music Theatre  
Carl's Junior  
Cerritos Center for the Performing Arts  
The Cheesecake Factory, Arcadia  
The Cheesecake Factory, Sherman Oaks  
The Cheesecake Factory, Rancho Cucamonga  
Luci Ellen Chun  
The Colony Theatre  
Comedy Sportz  
The Comedy and Magic Club  
Disney Worldwide Outreach  
East West Players  
Tom Eng  
Chris Fong  
Mike Fong  
Ford Theatre Foundation  
Golf N Stuff  
The Granada  
Gymboree Stores  
William Hsu  
The Huntington Library  
The Ice House  
The Inn at Deep Canyon, Palm Desert  
In-N-Out  
IO West Theater  
Japanese American National Museum  
Jillian's Universal, Universal City  
Jen Ju  
Sally Kikuchi  
The LA Dodgers  
La Mirada Theatre for the Performing Arts  
La Strada Italiano Restaurant  
Laemmle Theatres  
Arnold Lee  
Le Vigne Winery  
Edward Lew  
Wendy Lin  
Los Angeles Conservancy  
Maria's  
Marie Callender's  
Mary M. Photography  
Miracle Springs Resort & Spa  
Morongo Casino Resort Spa  
Mountasia Fun Center  
Museum of Tolerance  
Natural History Museum of Los Angeles County  
Newport Landing Sportfishing and Whale Watching  
OC Parks  
Odyssey Theater Ensemble  
Ontario Improv  
Original Tommy's, Monrovia  
Pacific Resident Theatre  
Paoli's Pizzeria & Piano Bar  
Pink's Famous Hot Dogs  
Dora Quach  
Real Mex Restaurants  
Reuben H. Fleet Science Center plus IMAX  
San Diego Chinese Historical Museum  
San Diego Museum of Man  
Santa Barbara Museum of Art  
Santa Barbara Museum of Natural History  
Sarah Leonard Fine Jewelers  
Sasaki Advanced Aesthetic Medical Center  
Colleen Seto  
Skirball Cultural Center  
The Smoke House  
Loretta So  
SpeedZone  
Spirit Cruises  
Steel Flame Jewelry Collection  
Theatre West  
Lisa Thong  
Stacey Toda  
William Tran  
USS Midway Museum  
VJB Vineyard and Cellars  
Westchester Playhouse  
Westside Aesthetics  
Wetzel's Pretzels

## Thank You

OCA-GLA would like to thank all the individuals who volunteered at this year's Image Awards and made the event such a success!

### Volunteers

Bonnie Chen  
John Badiola  
Tina Hoang  
Jin Huang  
Stephen Lee

Lincoln Heights Volunteers

Tiffany Luong  
Allen Luong  
Aaron K. Tso  
Jamie Wang  
Will Yuen  
Julie Chan  
Ying Jia Huang

### Year-in-Review Video

LA18  
Lei Deng  
Tenaye Owens

### Interns

Melissa Chin  
Lily Liang

### Special Thanks

Lela Toda

### Photographer

Tom Eng

Thank you to all the board members for making the past 21 years a success.

## JOIN OCA-GLA AS A MEMBER!



Receive \$5 off your membership when registering **TODAY** at the Membership table.

Your Membership to OCA-GLA Support Local and National Programs:

- Advocate for social justice, equal opportunity and fair treatment
  - Promote civic participation, education and leadership
  - Advance coalitions and community building, and
    - Foster cultural heritage

All this while meeting new friends, making valuable professional contacts, learning new skills, and serving the community!

Individual, Student/Youth, Family, Lifetime and Senior membership levels are available.

We applaud your commitment to  
**equality and justice** for the  
Asian Pacific American community.


Proud to support OCA-GLA

Comcast. | NBCUniversal



CONGRATULATIONS, TYRUS!  
Your talent, modesty, and artistic  
accomplishments are legendary


And we congratulate all the 2012 OCA  
Image Award Honorees for their outstanding  
leadership and contributions

 TYRUS WONG  
brushstrokes in hollywood

A Feature Documentary Film

Tyrus Wong: Brushstrokes in Hollywood celebrates Tyrus  
Wong's inspiring life and legendary artistic career.

Please join us as we launch a **KICKSTARTER** fundraising campaign  
this October to complete the film. Special donor rewards include a signed  
piece of artwork by Tyrus Wong.

 Follow us on facebook and sign up for our newsletter on our website:  
[www.tyruswongthefilm.com](http://www.tyruswongthefilm.com)  
323.620.1228  
[tyrusthemovie@yahoo.com](mailto:tyrusthemovie@yahoo.com)

Asian Pacific American Dispute Resolution Center

Congratulates

OCA-GLA

For Another Outstanding Year Championing Civil Rights

Congratulations Also to Clara Chiu

For Being Awarded the

Unsung Heroes Award

For Which She Truly Deserves



It's always been about  
**BEING THERE**

We know there is nothing more important than being there when it matters most. That's why State Farm® is proud to support the OCA-GLA's 21st Annual Image Awards.

Like a good neighbor, State Farm is there.®

statefarm.com®

**State Farm**™

State Farm Insurance Company

**A POWERFUL FORCE.  
 LOGISTICS MAKES THE WORLD WORK BETTER.**

community.ups.com

UPS is proud to support the OCA-GLA Annual Image Awards.



**WE ♥ LOGISTICS™**

© 2011 United Parcel Service of America, Inc. UPS and the UPS logo are trademarks of United Parcel Service of America, Inc. All rights reserved.

**CONGRATULATIONS OCA-GLA  
 ON YOUR 21ST ANNUAL  
 IMAGE AWARDS AND  
 CONGRATULATIONS TO  
 ALL OF THIS YEAR'S HONOREES!**

From your friends at IW Group,  
 a leading advertising, public relations and  
 strategic partner for the Asian American market.

**IW**group, inc.  
 www.iwgroupinc.com

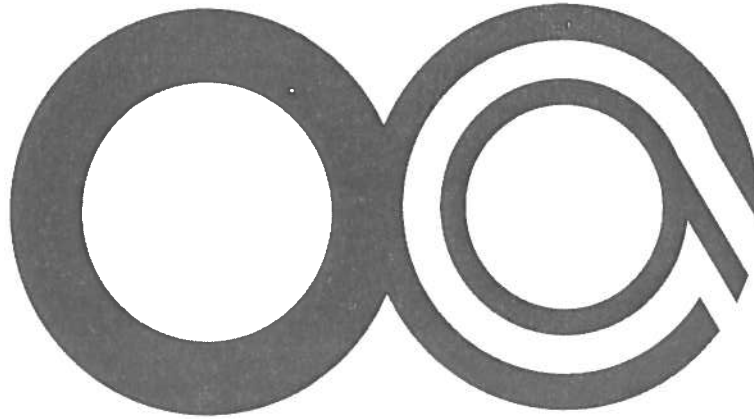
**WELLS  
FARGO**

Wells Fargo is a proud sponsor of OCA-GLA's 21st Annual Image Awards. We congratulate all the award recipients for their contributions to the Asian American community.

Together we'll go far



[www.wellsfargo.com](http://www.wellsfargo.com)



Thank you for supporting  
OCA-GLA  
and celebrating the 21<sup>st</sup> Annual Image Awards with us.

OCA-GLA  
1145 Wilshire Blvd, 1<sup>st</sup> Floor  
Los Angeles, CA 90017  
(213) 250-9888  
[www.oca-gla.org](http://www.oca-gla.org)

Like us on Facebook!  
<https://www.facebook.com/OCAGreaterLA>

Subscribe to our Twitter!  
[@OCA\\_GLA](https://twitter.com/OCA_GLA)